

Inspiration & Innovation Classes for Entrepreneurs

Destination University Webinars: Brown Bag Lunch

Location: E-Center - Fischer Building - Phillipsburg

#	Date	Topic	Time
1	1/11/2012	Applying the New Rules of Marketing to Your Small Business - David Meerman Scott	12:00-1:00pm
2	2/8/2012	The Foundation of a Destination Business: Your Unique Positioning - Jon Schallert Using Humor in the Workplace: Create a Stronger Business and a Better Team – Michael Kerr	12:00-1:00pm
3	3/14/2012	Public Relations: Get More Customers at Lower Costs: Andrea Schafer Capturing Customers in 7-Seconds When They Walk in Your Door - Jon Schallert	12:00-1:00pm
4	4/11/2012	How Small Talk Can Lead to Big Results in Your Business – Debra Fine Making a Case for Store Front Improvement – Seanette Corkil	12:00-1:00pm
5	5/9/2012	Financial Straight Talk: How to Keep More of What You Make – Richard Schultheis Branding Your Business – Jon Schallert	12:00-1:00pm
6	6/13/2012	Introduction to Effective Email Marketing: Jon Schallert	12:00-1:00pm