



PCED Selection Criteria - Registration Sponsorship to attend The Schallert Group's Destination Business Boot Camp

Phillips County Economic Development (PCED) has made a commitment to fund the registration for (6) six Phillips County businesses per year for the next four years. A team of six (6) businesses and one (1) team coordinator, representing businesses in the *Community Reinvention Program* for Phillips County in Schallert Destination Business Boot Camp session. There are guidelines for attending the "Boot Camp" as well, which are found on his website.

Below is the Selection Criteria to be put on the list for a PCED Sponsorship to attend the University **must** have **all** the below questions answered "yes" to be put on the list. *The PCED Sponsorship list is a first come-first served list, so timeliness of showing interest is critical.*

1. Is the person going representing a Phillips County business?
2. Is the business up-to-date on personal/property taxes in Phillips County?
3. Has your business been in existence over one year? *<<If not, but close, what has inspired you to want to attend the Schallert Boot camp? >>*
4. Has your business (person or individual) ever attended a Schallert Boot camp?
5. Is the person planning to attend the owner and/or decision maker that can apply skills and information to the business upon returning from the boot camp training? *<<It is encouraged to have all owners (partners) involved with business attend at the same time, but only **ONE** owner/person per business will be allowed to get a sponsorship. >>*
6. Can the business attend the Schallert Boot camp with a group during Feb 28 – March 1?
7. Will the business be able follow the Schallert Boot camp guidelines?
8. Are you able and willing to pay for the travel expenses to attend the Schallert Boot camp?
9. Are you willing to participate once a month via conference calls or a face-to-face meeting for at least an hour for local group mentoring between each other in the group?
10. Does your business generate customer traffic and/or primarily work with retail sales or walk in traffic? *<<This sponsorship is to help owners/individuals to attend the boot camp as a community business group (to mentor each other) through what is called the "Community Reinvention Program". Businesses which have no retail or low to very low customer traffic will need to be authorized by Jon Schallert to qualify to be part of the group. >>*

Only SEVEN (7) representatives <<SIX (6) group members and ONE (1) group leader>> can receive sponsorships this year during this March event. **Selection will be made on a first-registered basis** with one business representative selected as a backup registrant (in case of an emergency replacement).

More Information to be aware of:

Phillips County Economic Development (PCED) is both pleased and excited for the businesses (individuals/owners) making the commitment to attend the Schallert Boot camp. As you probably have heard, PCED is one of the first counties ever to pay for a group of businesses to attend the Boot camp in a successive amount of years. Individuals with a sponsorship must all go as one group during one of the three boot camps during the year. The March or June boot camps are strongly recommended. The PCED sponsorship of the full registration costs for any qualifying Phillips County businesses (up to seven per year) represents our continual effort to help grow our businesses, strengthen our economy, and create a special and unique destination for visitors.

**** Travel expenses are assumed by the business owner/representative attending the boot camp. Travel expenses will include: hotel, meals, and fuel. The costs for the trip can be reduced individually by traveling together and sharing hotel rooms (double occupancy). The expenses can vary, but the average cost for a group participant last year was \$258 dollars.**

Needed Information:

Business Name (Required) _____

Are you attending as: Business Owner or Community Coordinator? (circle one) Other? _____

Attendee Name: _____

Title/Position: _____

Type of Business: _____

Business has been open _____ Months _____ Years.

Is business located in main business district? Yes No

If no, how far is business located from main business district? _____

Address: _____

Business Phone: (_____) _____ - _____

Cell Phone: (_____) _____ - _____

Website: _____

Email: _____

Please complete and RETURN THESE TWO PAGES TO THE PCED OFFICE STAFF TO BECOME REGISTERED in the *Community Reinvetion Program* for Phillips County at Schallert Destination Business Boot Camp