

# 5 -Year Overview

(Dec. 2005 – Dec. 2010):



## New Assistance Programs Created:

- EBEP (Entrepreneurial Business & Enhancement Program) – Matching Grants for Local for-profit businesses
- SRP (Special Request Program) – Grant program for community development and broad business development
- GAP (Grant writer Assistance Program) – Grant program to help non-profit organizations retain grant writers
- Local listing for job Opportunities – Business can list their job opportunities on [www.DiscoverPCED.com](http://www.DiscoverPCED.com)
- Regional listing of local Jobs Opportunities – Listing jobs opportunities on [www.westernksjobs.com](http://www.westernksjobs.com)
- SCI (Student Credit Incentive) program – Grant program for recruitment or retention purposes
- PC E-Community Revolving Loan Fund - Low or no-interest loan for entrepreneurial business creation & expansion
- Enhanced Enterprise Zone (EZ) – PC has become its own maintained and managed county-wide ‘enhanced’ EZ
- Youth Entrepreneurship – Program encourages our youth to look at business development, community involvement and leadership. Students in grades levels 6 thru 12 across the county participate in this one day event every 2 years.
- Scholarship program – A scholarship program was developed to provide assistance to non-traditional students from Phillips County interested in expanding their education to help develop a business or assist with community service
- Legacy Committee – This sub-committee of PCED has provided valuable insight for development in this demographic of our residents and led two successful programs: AARP driving review course & Medicare D reviews
- Schallert Training – contracted with Schallert Marketing University for sending businesses for (3 years) <in-queue>
- Foundation material research –on-line research is available several times a year for non-profit’s research for grants

## Financial Summary (5 years):

Total Sales tax received for development purposes – (January 2006 to present)	\$1,658,856.00	
Special Financial Support Given to Projects:	\$ 770,238.13	46%
Missions Fund Reserve - Ongoing Development Programs & Projects	\$ 347,562.00	21%
Marketing & Special Projects	\$ 108,211.17	7%
Department Operations	\$ 432,844.70	26%

## Grants Revenues Received (NOT LOCAL) or Kansas Tax Monies Retained:

Workforce Grant \$ from Kansas Commerce thru wKREDA	\$ 45,000.00
Congressional Earmark	\$ 300,000.00
SCIP Grant	\$ 125,000.00
E-Community	\$ 157,000.00
Total:	<b>\$ 627,000.00</b>

## New Business Creation, Business Expansion, or Businesses Retained:

• New Business Creation *	25	Jobs Created:	81
• Business Expansion	10	Jobs Created:	16
• Business Retention **(thru support)	6	Jobs Retained:	43
• Recruitment ***	4	Jobs Created	59 +

\* These figures do not include: Brooke Financial, Rail America – Service Center, or PHAE

\*\* These figures include twenty estimated jobs which may have been lost had NCKSEC moving outside Phillips County

\*\*\* Businesses recruited include: NAPA, El Dos De Oro (Mexican restaurant), Rail America Service Center, and Convergys, but job creation figures are based on businesses in development stages with workforce estimates or currently in operation

## Interesting Facts about some of our Special Programs:

### Entrepreneurial Business & Enhancement (EBE) program:

- Phillips County is only (1) of (4) counties out of the 105 in Kansas which has a local entrepreneurial ‘grant’ program
- Over 3 ½ years, businesses have leveraged \$426,430 of ‘EBEP grant monies’ with \$2.032 million dollars (cumulatively) of their own investment match. This creates (currently) a 7-to-1 Cost Benefit Ratio (using salaries created and investment)

- The only way this was made possible was by the passing of the development sales tax in 2005
- Phillips County's EBEP is seen regionally, state-wide and nationally as a pro-active and visionary program wanting to be duplicated.

Special Request Program (SRP) program:

- Eighteen (18) organizations have utilized \$185,696 (cumulatively) from the program with funding matches of \$735,000 dollars from their organization, donations or other local foundations complete community projects.

**Marketing (On-going)**

- Internet connections: Interactive website (DiscoverPCED) & (DiscoverPhillipsCounty), Facebook, Twitter, Blog, & connection links to: westernksjobs, discoverwesternkansas, & locationone
- Billboard Placement: Location on I-70 near Colby and (soon) Location north of Hays on highway 183
- Connections: Phillips County list-serve connection for all businesses and many residents via I-contact
- Video Development: Creation and placement in county, internet, and outside county: (in-queue)

**Community Projects:**

- Majestic Theatre: technical support and financial support for feasibility study, digital equipment, phase #2 (renovation)
- ABC community Daycare: financial support for it creation and equipment
- Senior Citizen Center: building improvements
- Youth Leadership Academy support –HS students across the county to attend FHSU Leadership classes
- Community Foundations Formed – Kirwin & Logan (assisted in creation)
- Discover Phillipsburg Main Street: leadership, technical and financial support for creation
- Prairie Wind Assisted Living: Preliminary research study assistance
- E-Center: financial support for entrepreneurial training classes, marketing, and equipment
- Fischer Building: financial support for essential equipment for this incubation center for businesses

**Development Projects (currently active):**

- Independent Living: working with on creation of feasibility survey considering size, amenities, and cost
- Wind Farm Development: Pleasant Ridge group formed – support to Bannister Advisors–group contracted
- BRE (Business Retention & Expansion) Plan: Enhancing and formalizing an new plan
- Phillips County E-Community: Technical support for new fund. Development of new 5-year plan.
- Shop Locally Initiative: Marketing to help businesses share with clients the benefits for shopping locally

**Overview of State of PC Economy (contributing statistics):**

**Current Est. Score (1-10) 6.5 to 7**

- Workforce Availability Figures: 3148 people total in workforce pool, 2957 people employed 141 unemployed (taking unemployment benefits), 31 to 50 people in reserve workforce for business expansion.
- Unemployment Rate: Current rate is 4.3% for PC (trending down), State of Kansas – 7.1% (trending down) and U.S. – 9.3 (trending up)
- Sales Tax Figures: Since 2000, there has been two large trend moves following business development in our county. Sales tax (using ½ cent collections) has more than doubled. This upward trend is a strong positive indicator of strength in the local economy and Phillips County as a regional point.
- Enrollment Figures: The (4) schools (cumulative) enrollment for Pre-K thru 12<sup>th</sup> is currently 1142 students. This figure is rising again after an enrollment fall-off after Brooke's closure in 2009. The 10-year high was in 2008 at 1179 students.
- Population Figures: 2010 Census numbers are not published yet. Due to the national economy and larger cities still having a high cost-of-living, there is increasing younger and older families moving back to our rural towns, in the last six months. Indicators show adequate sized homes are harder to find again.