



2010 KANSAS ECONOMIC GARDENING ENTREPRENEURSHIP FORUM

November 15, 2010 • Dodge House Hotel

Presented by:





AGENDA

DRESS IS BUSINESS CASUAL FOR THE FORUM

11:30 – 12:45 p.m.Lunch
(Introductions and Overview of Day)

1 – 2:15 p.m.Concurrent Sessions

Chris Gibbons, City of Littleton and Economic Gardening Pioneer (Moderator: Erik Pedersen)
Chris will talk about the history of Economic Gardening: what is EG, what it isn't and foundational principles. Additional topics will include: the three legged stool, tools and concepts and what businesses get. Chris will wrap up with tips for welcoming entrepreneurs and tools for promoting EG in Kansas.

Mark Lange, Edward Lowe Foundation (Moderator: Steve Radley)
Mark will discuss the Kansas pilot program and the Kansas Economic Gardening Network. Topics include the National EG Team, online application, the entrepreneur's greenhouse, the types of businesses that fit the pilot program, the pilot program process and Kansas Cheat Sheets.

2:30 – 3:45 p.m.Concurrent Sessions (Same as above)

4 – 5 p.m.Case in Point: During the month of September, the National Economic Gardening Team will provide assistance to at least one Kansas entrepreneur. In this session, Chris and Mark talk about the experience with the entrepreneur.

5:30 – 6:30 p.m.Bonus Session: Kansas Economic Development and Entrepreneurship Support (Moderator: Erik Pedersen)
A presentation and discussion among statewide economic development and entrepreneurship support organizations including:

William Thornton, Secretary, Kansas Department of Commerce
Tom Thornton, President and CEO, Kansas Biosciences Authority
Stan Ahlerich, President, Kansas Inc.
Kevin Carr, CEO, Kansas Technology Corporation
Steve Radley, Director, NetWork Kansas

FEATURED SPEAKERS:



Chris Gibbons is the Director of Business/ Industry Affairs in Littleton, Colorado and is co-inventor (along with city manager Jim Woods) of "Economic Gardening," an entrepreneurial approach to economic development. Mr. Gibbons has run this project for the City of Littleton for 22 years. From the period 1990 to 2009 the number of jobs in Littleton doubled from 15,000 to 30,000 and sales tax revenues more than tripled from \$6 to \$20 million. The City did not recruit one industry during this period, nor did it offer one cent in incentives or tax rebates.

Mr. Gibbons received a master's degree in Urban and Regional Planning from the University of Oklahoma in 1973 and worked for the City of Oklahoma City and San Bernardino County, California before establishing his own consulting firm in 1977. From 1977 to 1987 he consulted on a variety of community and economic development projects in Colorado, Wyoming and California.



Mark Lange is the executive director of the Edward Lowe Foundation, a non-profit organization that seeks to accelerate entrepreneurship and its impact on community and economic development. Since joining the Edward Lowe Foundation in 1998, Lange has increased national recognition for the organization and led its focus on second-stage entrepreneurs.

To assist these entrepreneurs, the foundation works through local and regional support organizations to deliver education programs, recognition events and information services. Lange currently oversees the foundation's national advocacy for "economic gardening" and the development of www.YourEconomy.org, an interactive website that provides unique data about economic activity in communities. He is a featured speaker on the topics of innovation, economic gardening and the important intersection between entrepreneurship and economic development.

Lange received both a bachelor's degree in finance and a bachelor's degree in marketing education from the University of Northern Colorado.



REGISTRATION

REGISTER NOW
(Kansas Residents)

REGISTRATION DETAILS

Registration for the forum is on-line and **FREE** to Kansas residents and will be accepted until Friday, Nov. 5, 2010. Space is limited so register today!

If you are not a Kansas resident, registration for the forum is \$125.

CLICK BELOW TO REGISTER ONLINE IF YOU ARE NOT A KANSAS RESIDENT

Not a Kansas resident (**\$125**)

HOTEL ACCOMMODATIONS

A block of rooms has been set aside at the Dodge House Hotel for a rate of \$69 per night, plus tax. Please call (877) 619-9090 and mention "Economic Gardening" to receive the conference rate. These rates are available until **Nov. 1, 2010**.

The Dodge House Hotel
2408 W. Wyatt Earp Blvd.
Dodge City, KS 67801

CONTACT INFORMATION

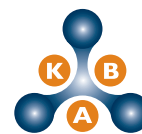
If you have any questions, please contact:
Steve Radley: (316) 218-6304
sradley@networkkansas.com

Erik Pedersen: (316) 978-7310
epedersen@networkkansas.com

PARTICIPANTS WITH DISABILITIES

If you are in need of special accommodations, submit your request at least five business days in advance of the event. Please allow 10 business days for a sign language interpreter. Phone: (785) 296-3737; Fax: (785) 296-3776; TTY: 711

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